



# Sustainability Report

At Arborjet and Ecologel, sustainability is institutional in everything we do. Whether developing new products, supporting our communities, or designing our benefit programs, we are committed to being good stewards of the environment by providing sustainable solutions for people and planet.

**ARBORJET** | **Ecologel**  
PARTNERS IN PLANT CARE



## VISION

To build a sustainable business which enables us to develop environmentally responsible solutions to significant challenges within the industries we serve.

## MISSION

As the premier solutions developer, we are committed to advancing the industries we serve through innovation, thought leadership, scientific research, and exceptional customer support. As a leader, we advocate and embody ethical behavior, environmental responsibility and stewardship. We recognize that these qualities are essential in sustaining our business, customers, and planet.

**OUR FUTURE ASPIRATION:** We will continue to expand into adjacent markets, where our skill in science, technology, and marketing are combined with our experienced and geographically diverse sales organization to give us a competitive advantage.



### WHAT WE SELL

Innovative Plant health care and water management solutions that support a wide variety of industries



### WHY IS IT VALUABLE

Our solutions consistently solve new and existing challenges which impact our communities, by providing environmental, economic, and social benefits.



### WHO DO WE SELL IT TO

Companies and individuals through a network of regional, national and international distributor partners.



### WHERE DO WE SELL IT

The US, Canada, and selective countries based on cooperative business environments.



### HOW DO WE ACT

We act ethically and with professionalism. We partner with like-minded people and companies, while being respectful of our customers and their values.

# Our Sustainability Model



# 2020 Sustainability Plan

In 2020 we will continue to increase our commitment to sustainability by launching six sigma initiatives that improve efficiency and reduce waste while continuing to develop products that reverse, eliminate or minimize the impact on our environment.

## Organizational

### Key Success Factors

- Engage employees in Six Sigma training
- Begin ISO 9001 certification process
- Formalize sustainability review in Product development process
- Achieve a zero accidents safety status
- Provide exceptional employee benefits

## Community

### Key Success Factors

- Continue Taking Roots Scholarship
- Invest \$75,000 in industry sponsorships
- Expand Iconic Trees Program
- Invest in Green Care for Troops

## Environmental

### Key Success Factors

- Achieve 100% of our goal from Solar
- Achieve 100% of our goal from recycling
- Add one new product commercial organic line
- Invest in Hydretain education to help municipalities reduce water needs

# Metrics for 2019

## Recycling

Paper/Cardboard	10,069 Pounds of paper = 85.6 Trees
Plastic glass Metal	575 Pounds
Carbon Impact	5.55 Metric Tons Carbon Saved

**Solar Generated 92,906 kwh Electricity**

**Safety: Zero Accidents**

**Industry Sponsorships \$75,000**

**Community Investment \$100,000**