



Sustainability Report

ARBORJET | **Ecologel**
PARTNERS IN PLANT CARE



Our Sustainability Model



VISION

To build a sustainable business which enables us to develop environmentally responsible solutions to significant challenges within the industries we serve.

MISSION

As the premier solutions developer, we are committed to advancing the industries we serve through innovation, thought leadership, scientific research, and exceptional customer support. As a leader, we advocate and embody ethical behavior, environmental responsibility and stewardship. We recognize that these qualities are essential in sustaining our business, customers, and planet.

OUR FUTURE ASPIRATION: We will continue to expand into adjacent markets, where our skill in science, technology, and marketing are combined with our experienced and geographically diverse sales organization to give us a competitive advantage.



WHAT WE SELL

We provide innovative plant health care and water management solutions that support a wide variety of industries.



WHY IS IT VALUABLE

Our solutions consistently solve new and existing challenges which impact our communities, by providing environmental, economic, and social benefits.



WHO DO WE SELL IT TO

We sell to companies and individuals through a network of regional, national, and international distributor partners.



WHERE DO WE SELL IT

We serve the US, Canada, and selective countries based on cooperative business environments.



HOW DO WE ACT

We act ethically and with professionalism. We partner with like-minded people and companies, while being respectful of our customers and their values.

2019 Sustainability Plan

In 2019 we will continue to increase our commitment to sustainability by launching six sigma initiatives that improve efficiency and reduce waste while continuing to develop products that reverse, eliminate or minimize the impact on our environment.



Key Issues for 2019

- Continued application violations in drenching
- Continued demand for lower cost solutions that ignore adverse environmental side effects
- Hydretain messaging has been difficult as competitors try to position it as a “same as” product
- Snow cover on solar
- Re-design assembly cell for efficiency and safety
- Achieve Massachusetts educational grant

Metrics for 2017

Recycling

Paper/Cardboard	4,820 Pounds of paper = 41 Trees
Plastic Glass Metal	295 Pounds
Carbon Impact	2.39 Metric Tons Carbon Saved

Solar Generated: 89,591kwh Electricity

Safety: 0 Accidents

Industry Sponsorships: \$75,000

Community Investment: \$100,000